



THE FIRST. STILL THE BEST.

COLD CASH. COOL SAVINGS.

Save Instantly

ON 7 SERIES REFRIGERATION

Effective January 1 through June 30, 2021, all Viking 7 Series Refrigeration pricing is being reduced for retail sales only.

Viking 7 Series Refrigeration products purchased during this time are also eligible for all Viking consumer promotions as long as qualifications for the consumer promotions are met.

This is an instant savings, not a mail-in rebate.



Model Number	Description	Current UMRP	Promo UMRP
(M)VBI7360W(R/L)SS	36"W. 7 Series Bottom Freezer – Stainless Steel	\$12,489	\$10,499
VBI7360W(R/L)*	36"W. 7 Series Bottom Freezer – Exclusive Color Finish	\$13,529	\$11,459
FBI7360W(R/L)	36"W. 7 Series Bottom Freezer – Custom Panel	\$12,179	\$10,239
(M)VRI7240W(R/L)SS	24"W. 7 Series All Refrigerator – Stainless Steel	\$9,209	\$7,399
VRI7240W(R/L)*	24"W. 7 Series All Refrigerator – Exclusive Color Finish	\$10,009	\$8,149
FRI7240W(R/L)	24"W. 7 Series All Refrigerator – Custom Panel	\$8,899	\$7,079
(M)VFI7240W(R/L)SS	24"W. 7 Series All Freezer – Stainless Steel	\$9,339	\$7,499
VFI7240W(R/L)*	24"W. 7 Series All Freezer – Exclusive Color Finish	\$10,139	\$8,249
FFI7240W(R/L)	24"W. 7 Series All Freezer – Custom Panel	\$9,029	\$7,199
(M)VFI7180W(R/L)SS	18"W. 7 Series All Freezer – Stainless Steel	\$8,949	\$7,119
VFI7180W(R/L)*	18"W. 7 Series All Freezer – Exclusive Color Finish	\$9,719	\$7,869
FFI7180W(R/L)	18"W. 7 Series All Freezer – Custom Panel	\$8,629	\$6,819
(M)VRI7300W(R/L)SS	30"W. 7 Series All Refrigerator – Stainless Steel	\$9,649	\$7,999
VRI7300W(R/L)*	30"W. 7 Series All Refrigerator – Exclusive Color Finish	\$10,459	\$8,749
FRI7300W(R/L)	30"W. 7 Series All Refrigerator – Custom Panel	\$9,339	\$7,499
(M)VFI7300W(R/L)SS	30"W. 7 Series All Freezer – Stainless Steel	\$9,749	\$7,999
VFI7300W(R/L)*	30"W. 7 Series All Freezer – Exclusive Color Finish	\$10,559	\$8,749
FFI7300W(R/L)	30"W. 7 Series All Freezer – Custom Panel	\$9,439	\$7,599

* Add Exclusive Color Finish color designation

Visit vikingrange.com/promotions for more money saving offers.

Current UMRP effective 3/01/2021

